



## The problem we solve

The speed at which information is shared on social media about unfolding events has constantly proven to catch organisations out.

Being slow to respond can put management on a back-footing. It is not long after that when the activities of press and media companies come into play.

Crises Control provides a platform that is as easy to use as social media apps. It incorporates special features which professionals need to communicate reliably and securely at speed.

Our multichannel communications guarantee your alert message will get through to stakeholders even when authorities shut down social media communication channels.

*“When time is of the essence; you control the narrative.”*