



# PING MASS NOTIFICATION

## KEEP LINES OF COMMUNICATION OPEN DURING CRITICAL EVENTS

*In times of crisis, every second counts. Incidents occur every day, whether they are IT Incidents, Power Outages, workplace violence or active shooters, terrorism or sever weather.*

The cloud-based PING Mass Notification System by Crises Control enables you to keep everyone informed before, during and after an incident.

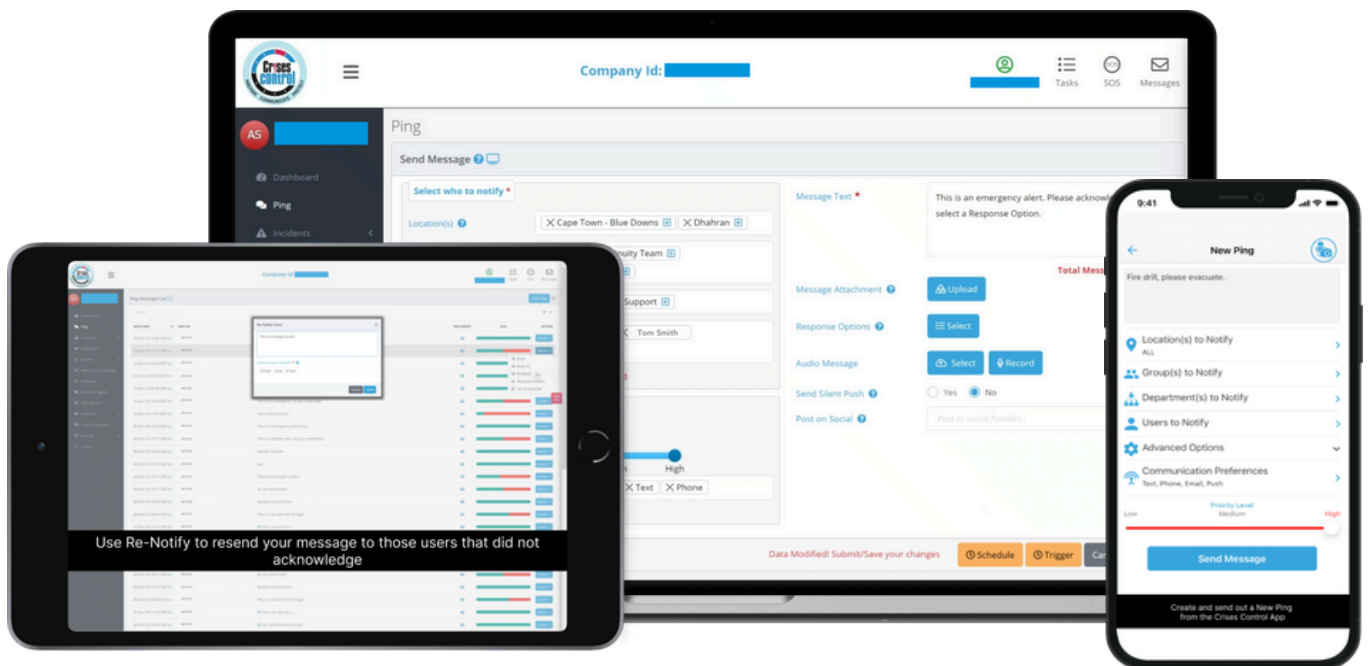
It allows you to broadcast messages to inform employees, and other stakeholders. It sends real-time alerts and instructions to groups and individuals during incidents.

Send messages by up to five channels:



## BENEFITS OF PING MASS NOTIFICATION

- Crises Control empowers two-way communication, ensuring a constant flow of information.
- The interactive dashboard provides a clear view of communications and recipient responses.
- Send notifications with customisable response options.
- Work seamlessly across smartphones including both Apple® iOS and Android™ devices, and PC's and MAC's.
- Crises Control acts independently to your IT infrastructure to remain operational even when everything else isn't.





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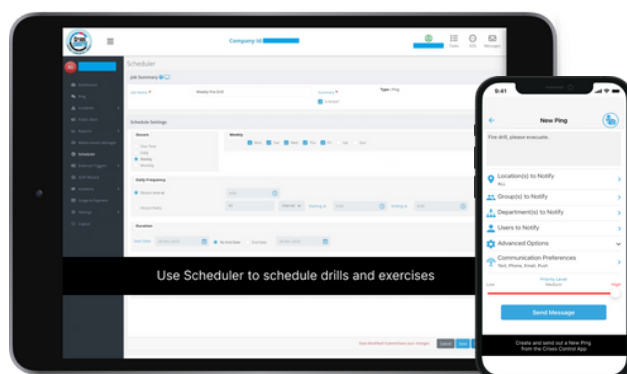
## PREPARE, COMMUNICATE, PROTECT

- Send PING alerts quickly and efficiently to your emergency response team, employees, and other stakeholders.
- PING mass notification is secure, private, and compliant with data protection regulations such as GDPR.
- When you are in the middle of a crisis, and your decision makers are all in different places, bring everyone together by conference calls.
- Broadcast messages to virtually any communications device, including mobile app alerts.
- Re-notify recipients or send follow up messages to ensure message delivery and acknowledgement.
- Set up separate recipient groups for different management and operational teams when sending out PING mass notifications.
- Segment users by home/office location, department, group or individuals.
- Schedule deliveries for optimal impact. Choose the best time to reach your audience based on their location and habits.
- Automatically publish notifications triggered by other systems.
- Track message delivery and recipient response in real-time.

- Cascade messages to ensure the right people receive the right message at the right time. Message cascading is the sequential spread of information either down an organisational hierarchy or across various communication channels to reach an audience.
- Use silent communications during any critical event, ensuring everyone receives the notification without making a trigger sound.

## GEO-INTELLIGENT

- Target and alert specific groups based on location and needs.
- Deliver targeted messages only to relevant contacts by excluding those who don't need to be notified.
- See users locations using geo-intelligence when acknowledged and location is active.
- Crises Control can send messages by up to four channels: SMS, email, push, and interactive voice response (IVR) call. You can also view and acknowledge notifications through any device.





# PING MASS NOTIFICATION



## FUNCTIONING ON A GLOBAL SCALE

- Broadcast personalised messages in selected languages, ensuring global reach.
- Send notifications with familiar local caller IDs/ local numbers and more.
- Store data securely in any of our cloud locations, complying with local regulations. The global cloud locations include the United Kingdom, Europe, all GCC Countries (Middle East), and North America.

Track and analyse results, gain valuable insights into

- how your notifications perform across different regions.

Integrate or Schedule communications with your

- existing software solutions for a streamlined workflow.
- Add different attachments to your PING mass notification, including PNG, PDF, JPEG, MP4, MP3, and more.
- Use previous messages as a template to re-use in the future.

## CLEAR & EFFORTLESS ACCOUNT MANAGEMENT

- Manage settings, limits, and defaults with ease through a user-friendly interface.
- Import, categorise, and structure your contact data in a way that makes sense for your organisation.
- Simplify bulk and individual contact updates with a secure, industry-standard method.
- Define permissions for different user roles, ensuring data security and privacy.
- Ensure public and private portals are accessible and GDPR-compliant, with granular access controls.
- Maintain a clear record of all communication for future reference and regulatory compliance.
- Reach your entire audience, regardless of size, with no limitations on group numbers.

## GAIN INSIGHTS

- Robust message response analysis reveal your communication program's effectiveness for ongoing improvement.
- You can download data in CSV reports, including user acknowledgements, responses, and message delivery data.
- Gain valuable insights with intuitive reporting and analytics designed specifically for your mobile device.