



CRISES CONTROL

WHAT IS CRISES CONTROL?

Crises Control is a solution that automates the distribution and management of messages to relevant stakeholders through multiple communication channels (for example, voice, email, SMS, desktop, etc.). Use cases include emergency events, business disruption notifications, IT service alerting, incident alerting and public and personal safety.

Crises Control is an easy-to-use and customisable incident response solution that delivers Incident Action Plans (IAP) rapidly to the response teams (stakeholders) across all devices.

Crises Control provides dynamic and real-time information to incident managers throughout the incident lifecycle, capturing data along the way.

SECURE MESSAGING

When you need a secure channel of communication



INCIDENT ALERTS

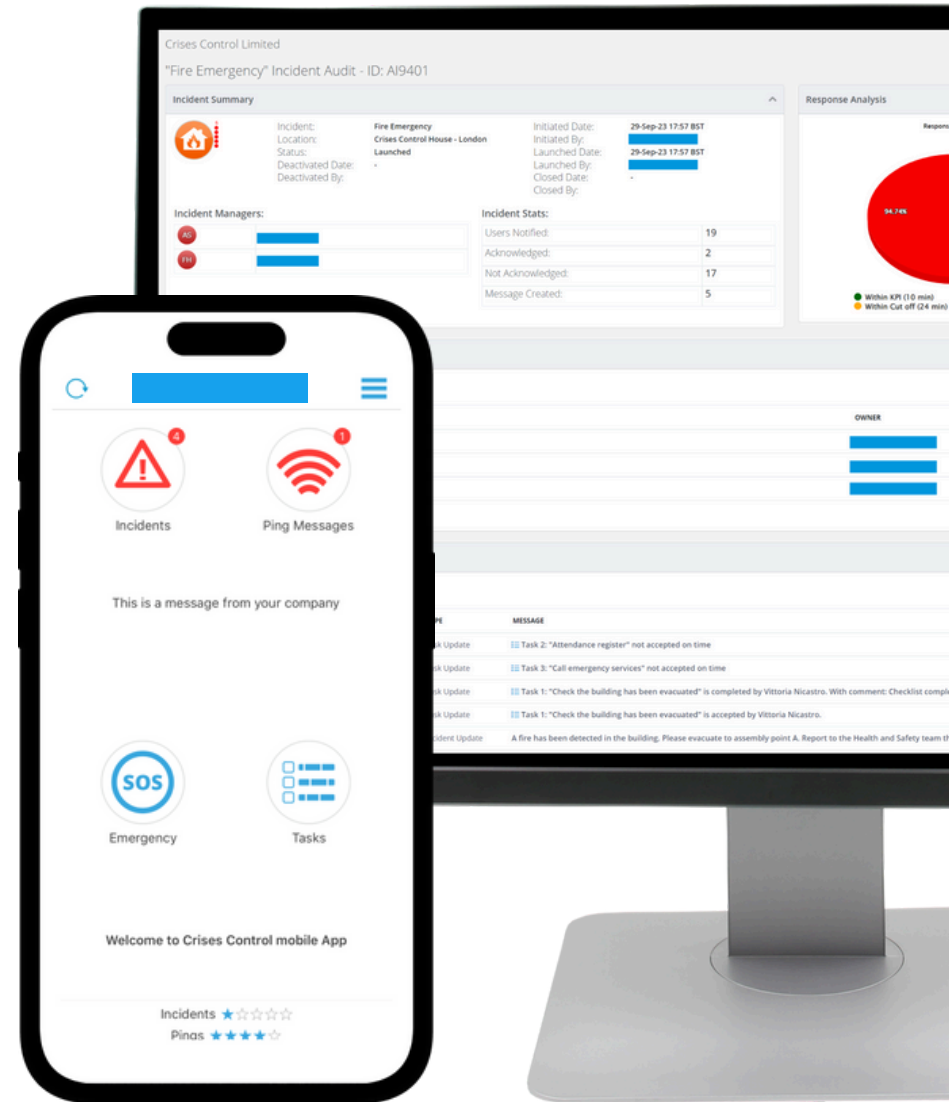
When something is going on you know it is time to engage



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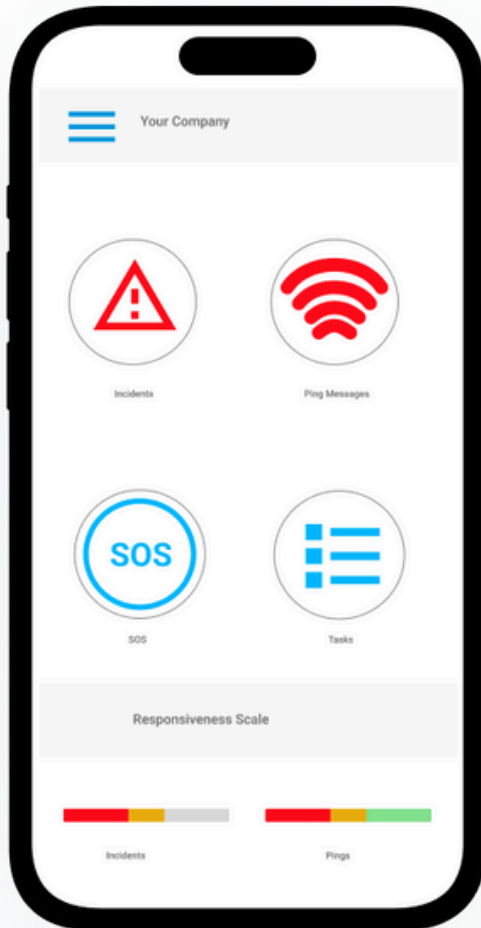
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THE PROBLEM WE SOLVE

The speed at which information is shared on social media about unfolding events has constantly proven to catch organisations out.

Being slow to respond can put management on a back-footing. It is not long after that when the activities of press and media companies come into play.

Crises Control provides a platform that is as easy to use as social media apps. It incorporates special features which professionals need to communicate reliably and securely at speed.

Our multichannel communications guarantee your alert message will get through to stakeholders even when authorities shut down social media communication channels.

"When time is of the essence; you control the narrative."

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WHY DO I NEED IT?

The speed at which your people engage, the efficiency of your communications and the support incident managers provide impact directly on the time to recovery and cost of recovery.

Crises Control supports superior business resilience by providing professionals with a comprehensive toolkit, specifically designed for the ever-changing threat landscape they face. Our solution will significantly improve the speed, efficiency and consistency with which incidents are resolved.



To comply with the GDPR, organisations are required to ensure they put in place robust Business Continuity/Disaster plans to support the protection of their data. With Crises Control you can create plans, host plans and supporting assets, run simulations, manage any type of incident, review the data captured and make improvements all on one platform.



Improvement in time saved to contact the responders, share plans and monitor progress.



Improvement in recovery time, returning business to normal much faster.

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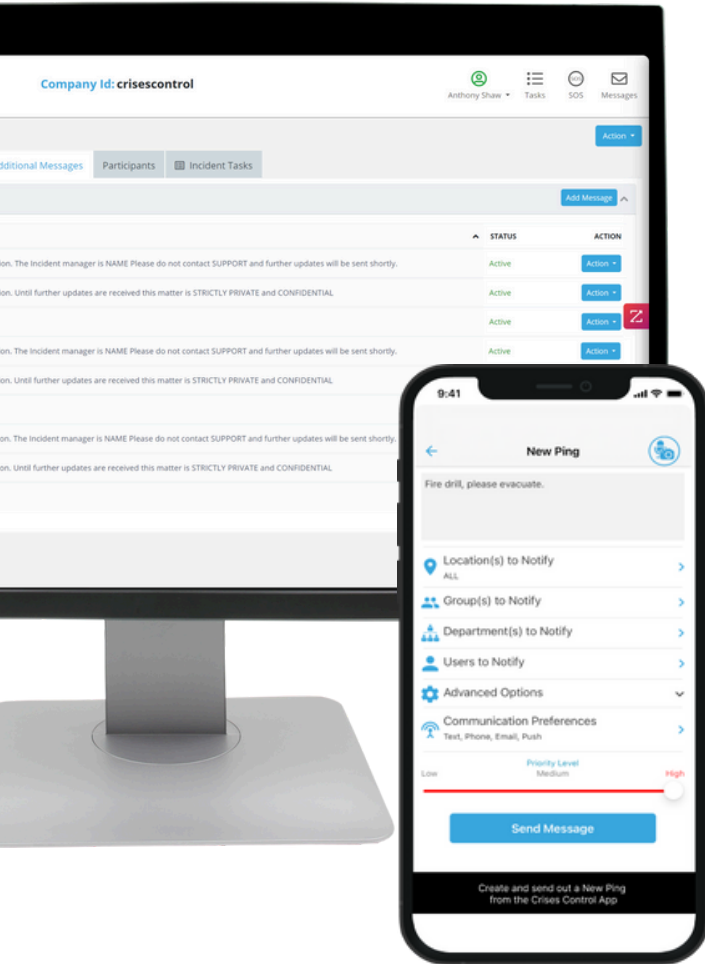
WHAT WE OFFER

Crises Control is an award-winning, easy to use platform, which offers professionals a complete solution for raising alerts, mass communication and incident management.

- » **Mass communication platform (PING)** - for secure and private messaging globally to large numbers of people.
- » **Incident management platform (Incident Manager)** - which creates a virtual command and control framework, distributes Incident Action Plans (IAP) and connects the responders to the incident manager by conference calls and tracks incident progress for faster business recovery.
- » **Incident plan and Multimedia asset management platform (Asset Manager)** - a secure cloud repository which creates, accesses, stores, manages, continuity/contingency plans and other vital corporate assets associated with incidents. It manages access, creation, versioning, author/owner, review frequency, review date and audit report for each item stored.

Crises Control takes a simpler and more effective approach to reducing the absurdities built into most business continuity/contingency planning by providing the flexibility to construct a plan that is best suited to the incident you have in mind. These plans can be created, managed and maintained in our Asset Manager module. The format of the plans can be descriptive, in check-lists, through assigned tasks or any combination.

Our philosophy is to keep the Incident Action Plans (IAP) simple and small with access to other assets that may be required. The flexibility comes when IAPs can be linked with other documents, diagrams, schematics, weblinks, video files or audio files. We call these files: Media Assets. When configuring an incident, the right media assets can be associated with IAPs making it easy for the responder to use.



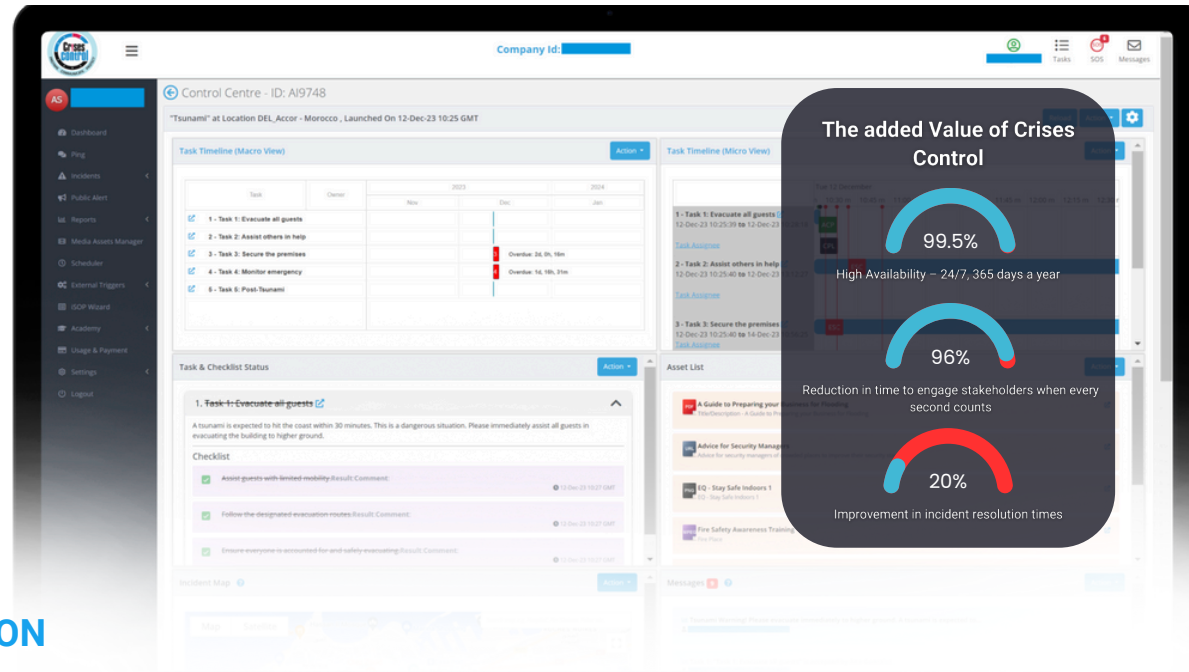
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OUR VALUE PROPOSITION

Crises Control is a state-of-the-art incident management platform which is easy to use, easy to deploy, easy to maintain and will improve your organisation's resilience effectiveness.

The benefits include a 96% improvement in the time to engage the stakeholders, when every minute can cost money or risk reputational damage.

Incidents are resolved 20% faster. The incident control centre provides real-time information to incident managers for superior coordination throughout the life cycle of the incident.

A single platform for creating and storing your BCP, Incident Action Plans, Contingency plans and other the vital corporate assets that are needed by people when resolving issues.

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