



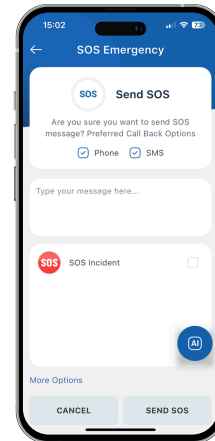
# THE SOS PANIC BUTTON

## INSTANT HELP & PEACE OF MIND FOR YOUR PEOPLE

Empower your employees with a simple, fast, and discreet way to signal for help in any emergency situation. The **SOS Panic Button**, integrated within the Crises Control mobile app, instantly alerts your designated response team with the user's location, enabling rapid assistance when seconds matter most.

## HOW IT WORKS – SIMPLE & FAST

- 1 Press the button inside the Crises Control app
- 2 Choose preferred call back method (call, text, both)
- 3 Tap OK to send the SOS alert with your location and preferred communication channels



## WHY PROVIDE THE SOS PANIC BUTTON?

- **Enhance Employee Safety:** Provide a vital tool for lone workers, travellers, or anyone facing a potential emergency.
- **Rapid Emergency Response:** Effortless, single-touch activation sends immediate alerts with crucial location data.
- **Direct Notification:** Alerts automatically route to your designated response team via the Crises Control platform for coordinated action.
- **Reliable & Secure:** Works anywhere globally, using secure SSL encryption for all data. Silent push notifications available for discretion.
- **Facilitate Communication:** Optional call-back feature allows direct contact between the person in need and the response team.
- **Improve Situational Awareness:** Real-time GPS tracking gives responders the senders location information.
- **Full Audit Trail:** Complete case history and tracking details are logged within Crises Control for review and continuous improvement.
- **Customisable:** Tailor alert recipients and response protocols to your organisation's specific needs.

