



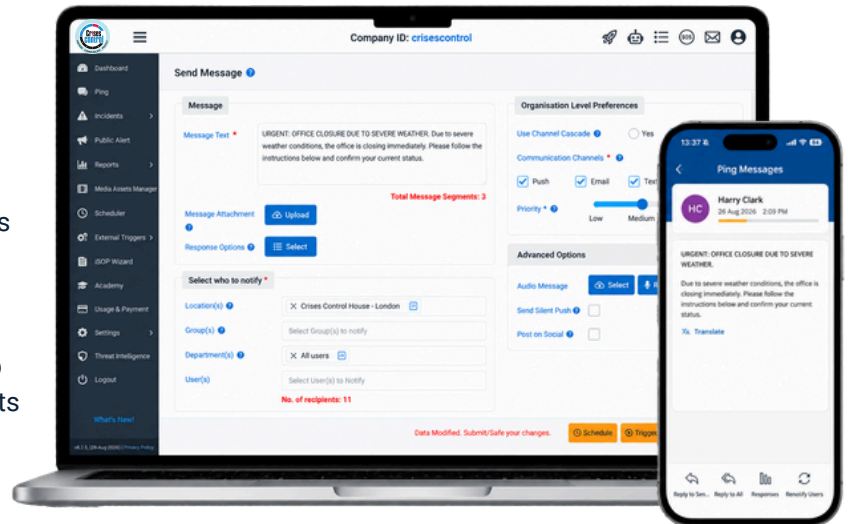
# PING MASS NOTIFICATION

**REACH THE RIGHT PEOPLE.  
KNOW WHO RESPONDED.**

Ping is Crises Control's mass notification software for communicating with employees, response teams and other stakeholders during critical events.

Send urgent messages through SMS, voice calls, email, push notifications, Microsoft Teams and web alerts, while tracking delivery and acknowledgements in real time.

| Sending the alert is only half the job.



## Reach People Quickly

Send critical notifications across multiple channels from one place. Choose simultaneous delivery or automatically cascade messages between channels until recipients respond.



## Target the Right People

Send notifications to specific individuals, teams, departments, locations or groups, so the right people receive the right message.



## Know Who Has Responded

Track delivery, acknowledgements and responses in real time. See who received the message, who has acknowledged it and who still needs to respond.



## Escalate Automatically

Set escalation rules and follow-up notifications so critical messages continue until the required response is received.



## Keep a Complete Record

Every notification, delivery, acknowledgement and response is recorded, giving you a clear communication history for review, reporting and accountability.

## FROM ALERT TO ACTION

**Mass notification is the starting point.**

When an alert requires more than a message, Ping connects directly with the wider Crises Control platform.



### Ping

Alert the right people.



### Incident Manager

Activate and coordinate the responses.



### Task Manager

Assign and track critical actions.



### Control Centre

See what is happening in real-time.



### Audit and Reporting

Prove what happened afterwards.

## BUILT FOR CRITICAL COMMUNICATIONS

- ✓ SMS, voice, email, push, Microsoft Teams and web alerts
- ✓ Targeted notifications by group, department or location
- ✓ Secure, cloud-based platform
- ✓ Real-time delivery and acknowledgement tracking
- ✓ Two-way communication and response collection
- ✓ Reporting and exportable communication records
- ✓ Automated channel cascading and escalation
- ✓ Mobile and desktop access



**Ready to see Ping in action?**

**BOOK A DEMO**

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