



PUBLIC ALERTING

REACH PEOPLE BEYOND YOUR ORGANISATION WHEN IT MATTERS MOST.

Crises Control Public Alerting enables organisations to send large-scale SMS alerts to customers, residents, visitors, contractors and communities without requiring them to be permanent Crises Control users.

HOW CAN IT BE USED?



Service Disruptions

Let customers know about system failures, outages, disruptions and important operational updates.



Emergency Warnings

Alert people in affected areas about severe weather, safety incidents and other developing emergencies.



Site Evacuations

Quickly reach contractors, visitors, temporary workers and others who may be affected by an evacuation.



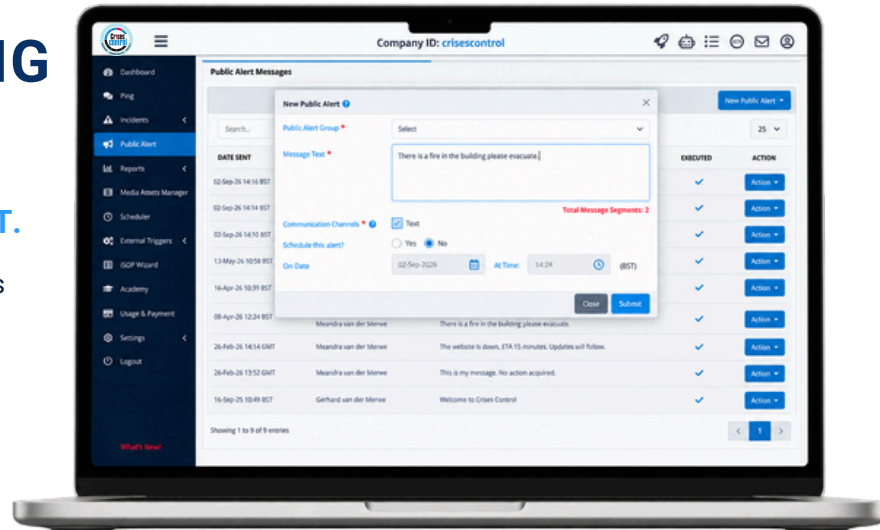
Community Communication

Keep residents, communities and other affected groups informed as situations develop.



Location-based Communication

Target people who may be affected by a particular incident or situation.



KEY BENEFITS

- ✓ Large-scale SMS alerts to external audiences
- ✓ No permanent user accounts required for recipients
- ✓ Global SMS delivery
- ✓ Upload recipient details when an alert is created
- ✓ Fast, simple communication from one platform
- ✓ Delivery tracking so you can see what happened to the alert
- ✓ Follow-up alerts when information changes
- ✓ Secure and GDPR compliant
- ✓ Complete communication record for review, reporting and accountability

WHO IS IT FOR?

Organisations that need to reach people beyond their internal teams.



Corporate Organisations



Government Entities



Education Sector



Healthcare Industry



Transportation and Utilities



NGOs and Communities



Hospitality Sector



Large Venues and Events



Ready to see Public Alerting in action?

BOOK A DEMO